Advertisement text

Loughborough University logo and CLiMB logo to be inserted when able to.

Below are examples of the nature and content of the advertisements we expect to use to recruit participants to the research. These may be applied to online and offline social networks, online and paper newsletters and newspapers, and electronic mailing lists. They also might be applied to posters (have uploaded an example in the supporting documents) that will be displayed in public facilities (including community boards, advertisement boards, notice boards in coffee shops or other communities/locations) and through established personal networks.

1. Want to take part in the SMART study that aims to investigate weight gain prevention? For full details click on this link: <https://loughboroughssehs.eu.qualtrics.com/jfe/form/SV_dm926GrQS1wUVvg>

2. Want to take part in a study that investigates weight gain prevention? Volunteers needed for The SMART study. If you are at least 18 years of age, you may be eligible to take part. For more information follow this link: <https://loughboroughssehs.eu.qualtrics.com/jfe/form/SV_dm926GrQS1wUVvg>

3.  Want to take part in The SMART study that aims to investigate weight gain prevention?. For further details click on this link: <https://loughboroughssehs.eu.qualtrics.com/jfe/form/SV_dm926GrQS1wUVvg>

4.Would you like to take part in a study that aims to investigate weight gain prevention? If so, consider joining The SMART study. If you are over the age of 18, you may be eligible to take part. For further details, click here: <https://loughboroughssehs.eu.qualtrics.com/jfe/form/SV_dm926GrQS1wUVvg>

5. Interested in taking part in a study that investigates weight gain prevention ? We need volunteers for The SMART study, and you may be eligible to take part! If you fancy learning more, please click here: <https://loughboroughssehs.eu.qualtrics.com/jfe/form/SV_dm926GrQS1wUVvg>

6. Interested in taking part in a study that investigates weight gain prevention?? Take part in The SMART study. To find out more, click here: <https://loughboroughssehs.eu.qualtrics.com/jfe/form/SV_dm926GrQS1wUVvg>

7. WE NEED YOUR HELP! Interested in participating in a research study? You may be eligible for Loughborough University’s SMART study, aiming to investigate weight gain prevention. For more details, click here: <https://loughboroughssehs.eu.qualtrics.com/jfe/form/SV_dm926GrQS1wUVvg>

8. Want to take part in the SMART study, which aims to investigate weight gain prevention? If you are over the age of 18 you may be eligible to take part. For more information click here or scan the QR code below: <https://loughboroughssehs.eu.qualtrics.com/jfe/form/SV_dm926GrQS1wUVvg>

9. Would you like to take part in a study that investigates weight gain prevention? If so, consider joining the SMART study.

Most adults gain between 0.5 and 1 kilogram each year. Although this may seem like very little, and perhaps seems like nothing to worry about, small amounts of weight gained consistently over time cause overweight and obesity.

Therefore, helping the public to prevent weight gain is extremely important and is our motivation for conducting this study!

If you are 18 or older, have a BMI of 20-30, and are not already taking part in a weight management trial/programme, then you may be eligible to take part.

If you are eligible to take part, you will be enrolled into a 12-week study that will compare two weight gain prevention methods.

If this sounds like something you might be interested in, please click on this link or scan the QR code below: <https://loughboroughssehs.eu.qualtrics.com/jfe/form/SV_dm926GrQS1wUVvg>