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| *Journalistic Practice in Changing Times* | Loughborough University |

*We would like to invite you to take part in our study. This leaflet is meant to offer an overview of our research project. For more information please email us at:* b.celik@lboro.ac.uk

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| **What is the purpose of the study?**  Our study aims to understand journalistic practices, norms, and cultures from the perspective of journalists and media professionals across different countries in Europe.  By conducting this research, we aim to conduct comparative research on journalistic practices and cultures in Europe, as well as nation-based research on journalistic practice, legislative or cultural differences.  For this, we are conducting in-dept interviews with professional journalists or media professionals, from all walks of life, and working or having worked for different media/news outlets. We ask participants about their career history, everyday practice of news making, their views on the country’s media landscape and their views on journalistic values and norms.  Once we have finished the interviews and collected diaries, we will read them thoroughly to verify similarities and differences and to find common themes in journalistic practices.  **What does participating in the study involve?**  Once you have read this sheet and you are happy to participate in an interview we will arrange a meeting with you. The interview will be conducted in a place where you feel comfortable (your home or somewhere else you choose to meet with us).  The interview itself is a free-format conversation. We will ask you general and career focusing questions about your past and present professional life.  With your consent we will record the interview on a digital audio recorder so that we can listen to it afterwards, securely store it in Loughborough University Data Repository and publish some excerpts from it in non-commercial, academic research.  **What will happen at the end of the study?**  If you are happy with this, your interviews (audio recordings) will be stored in Loughborough University Data Repository for the use of ONLY the research team.  We will also use the results of this study in academic publications, artistic productions or used for teaching purposes.  Keep in mind that no information that might identify you will be used unless you specifically chose to do so. That include the study’s website and social media activities.  **Once I take part, can I change my mind?**  Yes! After you have read this information and asked any questions you may have we will ask you to complete an Informed Consent Form. However, if at any time before, during or after the sessions you wish to withdraw from the study please contact us. If you do decide to withdraw from the study, your data will not be stored in open-access data repository and used for further analysis or publication. However withdrawal may be not be possible if publication has already occurred (including online publication). | **Where will these activities be based and how long will they last for?**  Interviews are usually conducted in your home but if you would prefer another location just let us know. During the pandemic, interviews can also be held virtually via platforms such as Zoom, Skype, Whatsapp. Interviews are usually a minimum of 60 minutes and a maximum of three hours.  **Will my taking part in this study be kept confidential?**  Yes, only members of the research team will have access to your personal details (name and contact information). Your data will be anonymised unless you choose to be identified. Your anonymised data will be stored in secure archive by using a code systems (such as x,y,z for he names that are not directly linked to your names’ initials). All data will be treated in confidence and held securely in line with University guidance on collection and storage of data and the Data Protection Act 1998.  **How will my data be anonymised?**  Your interviews will be studied by members of research team and all identifiable information that you provide during your talk will be removed from the audio data, and transcriptions by the team. Identifiable information includes: your name or any other private individual’s name, any specific information about your family, your work-place or geo-references like names of small towns or villages.  **What happens if I agree to be identifiable?**  In this case, your data will not be anonymised in the way that is explained above. Your name and personal identifiers will not be removed from your data and may be used in all outputs of this study.  **What if I am not happy with how the research was conducted?**  If you are not happy with how the research was conducted, please contact Ms Jackie Green, the Secretary for the University’s Ethics Approvals (Human Participants), and Dr Burçe Çelik and Prof Gerhard Schnyder as supervisors of this study.  Ms J Green, Research Office, Hazlerigg Building, Loughborough Univeristy, Epinal Way, Loughborough, LE 11 3TU. <Tel:(+44)> 01509222423. Email: [j.a.green@lboro.ac.uk](mailto:j.a.green@lboro.ac.uk)  Dr Burçe Çelik, Institute for Media and Creative Industries, 3 Lesney Avenue, Here East, Queen Elizabeth Olympic Park, London, E20 3BS, Tel: (+44) 2038180777, Email: b.celik@lboro.ac.uk  Prof. Gerhard Schnyder, Institute for International Management, 3 Lesney Avenue, Here East, Queen Elizabeth Olympic Park, London, E 20 3BS, Tel: (+44)2038180777, Email: g.schnyder@lboro.ac.uk  **I have some questions, who should I contact?**  If you have any more questions, please contact us on this email [b.celik@lboro.ac.uk](mailto:b.celik@lboro.ac.uk) and this telephone number (+44) 2038180777  **Research Team:**  Dr Burçe Çelik  Dr Fanni Toth  Melek Kucukuzun |