

This item was submitted to Loughborough's Institutional Repository (<u>https://dspace.lboro.ac.uk/</u>) by the author and is made available under the following Creative Commons Licence conditions.



For the full text of this licence, please go to: http://creativecommons.org/licenses/by-nc-nd/2.5/

Portals as a Knowledge Repository and Transfer Tool – VIZCon Case Study ³

4 Abstract

Today's business domains are complex and require faster decisions, better allocation of 5 6 resource and above all dictate the need to share knowledge both within and outside the domain. Managing dynamic projects in such a volatile business environment requires a 7 structured approach. This paper is concerned with using portal technology as a means 8 for storing and transferring knowledge. The paper demonstrates the use of portal 9 10 technology, via a case study, to increase the overall project reactivity and achieve the 11 objectives, namely to reduce time, improve decision-making, increase productivity and reliability. A portal developed to manage the VIZCon project is described using a novel 12 framework. A five-step approach for developing an effective project management portal 13 14 is presented with empirical evidence.

15 16

Keywords: Portal Technology, Knowledge Management

17

18 **1. Introduction:**

The growth in worldwide communications, and of the Internet in particular, has 19 20 generated new expectations for global users (Boyson, Corsi & Verbraeck, 2003). This 21 has resulted in creating a turbulent and competitive global environment for business. In 22 such a business environment maintaining projects requires a platform for making faster 23 decisions and most important of all sharing knowledge within the project consortium. Traditionally, a project manager, who solely had the responsibility of meeting all project 24 25 objectives to time and cost, managed such projects. This method of operation was 26 suitable where organizations had plentiful resources and no constraints on delivery 27 times. However, today's business models are strictly governed by time, cost and quality. 28 In such environments the project partners are scattered across cities, states and even 29 continents. Managing data, information and knowledge in such a dispersed environment 30 is a complex activity. In addition to this distributed method of execution, project 31 deliverables are strictly time governed and penalties can be of dire consequences. 32 Portals developed with Internet technology can help overcome some of these 33 uncertainties. This paper presents the reader a practical framework for developing portals using Internet technology. The main problem of managing knowledge 34 35 repositories is central to our discussion. This paper is organized in four sections: section 36 2 and 3 introduce the reader to the concept of knowledge management and portal 37 technology; section 4 presents the developed framework with example of the VIZCon 38 project, while empirical evidence supporting the developed hypothesis is presented in 39 section 5.

40

41 2. Project and Knowledge Management

42 Methodologies for managing projects might differ based on the type of sector. For 43 example, construction is a knowledge rich industry, both in terms of the knowledge it 44 generates and exchange among participants, as well as the information it absorbs from 45 outside sources (Abdelsayed & Nayon, 1999), on the other hand defense R&D projects 46 generate knowledge mainly from within the organization and do not typically exchange 47 knowledge outside the system. Regardless of the sector all organizations require to 48 manage knowledge for the following reasons:

49 *Location*: The idea that projects can be managed and delivered by a single unit is 50 obsolete. Companies have to rely on extended supply chains and collaborative team 51 working to make the project or business successful in the global market place. The 52 strategy of 'hunting in packs' seems to dominate the current business domain. Since the

advent of the Internet and Work Wide Web, the traditional pillars of economics –
capital, land, plant and labor can no longer determine the success of a company. Instead
companies are beginning to realize that their competitive edge lies in "intellectual
capital", which is embedded within the employees of the project partners.

Scale of Operation: Most companies now have Internet technology as part of their basic
infrastructure. A recent survey indicates that 30% of SMEs can accesses the Internet via
ISDN lines or higher, while the rest have at least some form of Internet access
(Veeramuthu, 2003). This connectivity has provided companies (including SMEs)
mechanisms to join forces virtually and create virtual teams. Rushdi and Retik (year?)
clearly show how virtual teams provide companies a forum to compete on a much larger
scale of operation than the traditional bidding process.

64 *Time Management:* Central to any project is the ability of a company or consortium to 65 meet all project deadlines. Delay in projects can cost companies millions. For example, 66 British Energy lost over five million Canadian dollars when the Bruce A Unit 4 project 67 was delayed by just 15 days (Perle, 2003). Companies have realized that meeting 68 customer demands in the shortest possible time is crucial to their very survival. Within 69 the context, we define managing project knowledge as 'managing consortium data 70 which has relevance'. Data in abstraction are either numbers or alphabetic characters, 71 e.g. the number 26 has no meaning if considered in isolation. Introduction of detail to 72 this leads to the emergence of information, e.g. 26°C reflects the fact that an attribute of 73 centigrade is associated with the data. Extension of this fact to include relevance to the situation can be termed as knowledge, for e.g. $26^{\circ}C$ = pleasant weather reflects both the 74 information and associated knowledge with this fact. By stating this fact we do not 75 76 intent to limit the boundaries of knowledge to simple heuristic statement. Our other 77 conviction of knowledge is that it can be captured, stored and then transferred using a 78 portal. One fact that emerges from this discussion is that 'consortium knowledge' is key 79 to managing projects. Consortium knowledge refers to technical knowledge used within 80 the project boundaries and can be either articulated or explicit. Articulation may be 81 through speech, writing, drawings, patents, computer programs or mathematical 82 relationships. Tacit knowledge dwells within peoples' minds and governs their 83 interactions with and responses to other people in a particular context (Koskinen, Pihlanto, and Vanharanta, 2003). 84

85 The main concern in managing project in dynamic environments is to make this "tacit 86 knowledge" available across cross-continental consortiums without the risk of losing 87 vital captured knowledge. One of the key concerns encountered by us while dealing 88 with project knowledge is its loss. Knowledge loss can occur due to some of the 89 following reasons:

- 90
- A project manager is overloaded, and cannot deal with all requests for his particular
 knowledge and expertise.
- 93 The culture of the project consortium does not encourage sharing of knowledge.
- 94 Knowledge is available but lies dormant waiting for a catalyst to release it. For
 95 example, a person might be working in one context, yet possess substantial
 96 knowledge that might be far more useful in another context.
- 97 Knowledge is rejected because of the 'Not Invented Here' Syndrome.
- Knowledge may be lost in a consortium through neglect.
- 99 Knowledge may also be lost in the consortium through retirement, redundancy,100 resignation or even through promotion.
- 101

102 It is not the intention of this paper to discuss the details of knowledge loss, but the 103 authors feel that it is essential to mention some of the causes of this loss. Using portals 104 as a means for project management can overcome some of this knowledge loss. Comment [C&BE1]: You might consider using INFORMATION as opposed to DATA, as it is routinely defined as conveying knowledge

Comment [C&BE2]: I think it would be fair to say that once you have captured and recorded any tacit knowledge, it is, by definition, no longer tactic but explicit

 $2 \ \mathrm{of} \ 12$

The lessons learnt philosophy is a promising approach originating in the US Army 106 107 (1993) and later developed at MIT as the learning history process, including research on 108 organizational learning, in collaboration with the Ford Motor Co, Hewlett Packard, National Semiconductor, AT&T, Federal Express and others (Kleiner and Roth, 1997). 109 More recently these principles have been adopted by a number of construction 110 111 companies - David Bartholomew Associates, Gardiner & Theobald, Amicus Group, 112 BAA, BP, Bovis Lend Lease Global Alliance, Buro Happold, SecondSite Property and 113 Transco (2003) - who have developed a Learning from Experience toolkit that includes 114 powerful anecdotes. A key characteristic of construction projects is the formation of 115 temporary, virtual organizations which by their nature make the retention and reuse of 116 knowledge particularly problematic. This has been recognized in the government's 117 Rethinking Construction report (Construction Task Force, 1998) which stated that 118 "...continuous learning is not part of the industry's vocabulary." 119

An simple prototype portal was developed in another recent EPSRC funded project
called CoBrITe. This was concerned with the use of IT to support construction briefing
and involved a generic design process model and simple portal to capture and exchange
information (Rezgui et al, 2003).

125 3. Portals as Knowledge Repositories

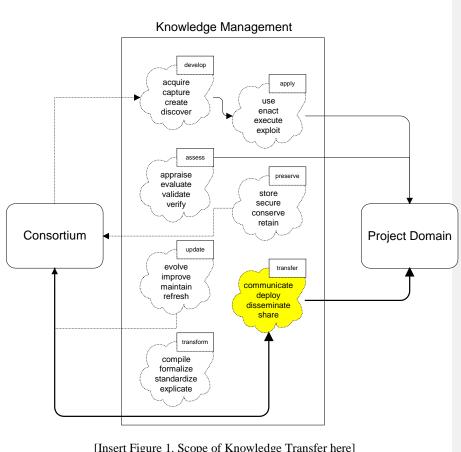
126 Tacit knowledge exists within project partners in either an internal or external form. 127 Internal knowledge resides within the minds of individuals and is based on personal experiences. For example a design engineer might remember that the last time he 128 129 designed a boss for a crankshaft it was too thin and resulted in undesired vibrations and 130 noise. The next time he faces a similar situation; he designs the boss to be thicker. 131 External knowledge on the other hand resides in repositories. For example, the same 132 design engineer might look for boss designs in standard design books and based on his 133 calculations determines the thickness of the boss. It is obvious from above that internal 134 knowledge is more effective than external knowledge. Figure 2. below shows the 135 relationship between the project consortium, the knowledge repository and the project 136 domain. In an ideal situation all knowledge from the repository should be 'used' by the 137 project domain. However in practice less than 20% of tacit knowledge is reused within 138 the project domain. Some of the main reasons for this include (Fruchter and Demian, 139 2002):

- Consortium members do not appreciate the importance of knowledge captured because of the additional overhead required to document their process and rationale and as a result of this knowledge is not captured.
- Even when knowledge is captured, it is limited to formal knowledge. Contextual or
 informal knowledge, such as the rationale behind design decisions or the interaction
 among project consortium members, is often lost, rendering the captured knowledge
 not reusable.
- There are no tested mechanisms, from both the technology and organizational viewpoints, for developing, applying, assessing, preserving, updating, transferring and transforming knowledge.
- 150

Since the advent of Internet technology and the development of portals, knowledge
management has become an achievable task. Portals as the name suggests are gateways
to a knowledge domain. User can access knowledge repositories, like the one shown in
Figure 1, via Internet portals.

Comment [C&BE3]: You might like to consider including this method – I can tell/give you more. It is powerful and makes strong use of anecdotal evidence.

Comment [C&BE4]: You might want to include this example – I will send our paper. See later comment (16), as it uses an IDEF0 model to map the documentation available



155 156

[Insert Figure 1. Scope of Knowledge Transfer here]

159 Philosophical discussions about portals are not within the scope of this paper, and the 160 reader is referred to the works of Clarke and Flaherty (2003). However it is important to 161 understand that web pages and portals are not the same. Portals are gateways into a 162 certain horizontal or vertical knowledge domain, whereas website don't necessarily lead 163 the user into a knowledge domain. In addition to this portals have 'stickiness' incorporated within them to 'keep' the user glued within the portal domain. As can be 164 seen from Figure 1, knowledge management consists of developing, applying, 165 166 assessing, preserving, updating, transforming and transferring knowledge. This paper is concerned with using portals as a knowledge repository and transfer mechanism. Table I 167 168 shows how portals can offer the required technology to create a knowledge repository 169 and transfer knowledge.

170

Portal Modules	Knowledge Areas	Characteristics
Forums	STORE AND TRANSFER	Communicate
Online Chat & SMS		Deploy
Document Module		Disseminate
Publication Basket		Share
Database		Store

172 173 174

[Insert Table I. Relationship between portal technology and Knowledge Transfer here]

175 It is evident at this point through experimentation and literature, that portal technology
176 provides the best infrastructure to store, access and transfer knowledge. Let us consider
177 some of the portal modules that help store and transfer knowledge.

178

179 Forums are part of portals where consortium members can post messages or questions 180 that are added to 'threads' or 'topics' on a real time basis. Other members are notified about this via emails and can respond or post new messages at their leisure. As forums 181 182 provide a medium for members to discuss about a message, they are also referred to as 183 message boards. The main advantage of this is the ability of the portal to provide 184 consortium members a platform to discuss on topics relevant to the project. As the 185 message conversation is documented using a time line, this can form the basis of a 186 document control system in ISO 9000 certified companies. In addition forums provide a 187 sense of "virtual place" that is lacking for the most part in a traditional email discussion list. With newer technology still evolving there is possibility to have real-time 188 189 conversation via forums. 190

191 *Chat rooms* provide a real time discussion medium for project partners. They allow 192 multiple yet relevant project partners to log into a real time interface and exchange 193 ideas, drawings and can converse with each other. Chat sessions can be planned and 194 partners can meet and talk as in real meetings, thus reducing costs and time.

195

196 Short message service (SMS) is a globally accepted wireless service that enables the 197 transmission of alphanumeric messages between mobile subscribers and external 198 systems such as electronic mail, paging, and voice-mail systems. Portals can offer SMS 199 service, which enables partners to contact each other regardless of their location. For 200 example, a site engineer in UK can SMS a query to design engineer in Germany and can 201 get a response back to him within a short time.

202

Document Repository is a collection of relevant documents that lists tacit knowledge
 about the project using textual, pictures and diagrammatic forms. Documents with short
 movie and audio clips can also be uploaded to the portal for additional knowledge
 transfer.

Publication Basket is similar to the concept of a shopping cart as in a real supermarket.
The portal allows project partners to 'shop' from the document repository and assemble
a list of documents they require for their tasks.

211

In addition to this flexibility, ease of development, ease in complexity and development
are additional boons in the use of portal technology in this area.

Comment [C&BE5]: Not sure what this means!

An example of a commercial portal that adopts some of this technology is the Information Channel (BIW Technology, 2003), one of a number of project extranet/collaboration tools. This one works in an AP environment and is designed to provide all project members with live project information, electronic documents and drawings plus the ability to track the dialogue and decision making that is undertaken by the team

221 4. Portal Development Framework

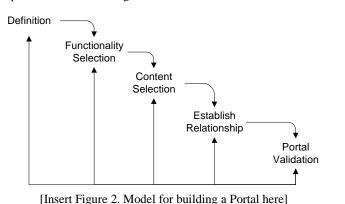
The rarity of knowledge transfer mechanisms in knowledge engineering literature as opposed to the knowledge management literature is one of the motivational factors in our attempts to derive this novel methodology. We will use the example of the VIZCon project while explaining the framework for portal development. The VIZCon project is funded under the auspices of the Engineering and Physical Sciences Research Councils (EPSRC) IMRC grant. The project, led by the University of Warwick (P01), consists of

al partners:	
Company	Main Location
Arup	UK
Christie Digital	Canada
PTC	USA
Red Box Design Group	UK
Sun Microsystems	USA
VR Systems UK	UK
	Arup Christie Digital PTC Red Box Design Group Sun Microsystems

229

228

This project represents a typical consortium, where multi-continental partners are involved in a complex project. As can be seen the portal development process is a function of the complexity of the objectives for the portal. In developing the VIZCon portal as a knowledge repository and transfer system we adopted a sequential development process as shown in Figure 2. below:



235 236

237

The model has been used to define and develop a portal for the VIZCon project. As can be seen from the model, the last step requires the assessment of the developed portal. If the outcome of this assessment requires any changes the whole sequence is reiterated until a satisfactory model is obtained. Each step is now briefly described in the following sections:

243

Definition: First as with most strategic projects, the starting point begins with the
definition of measurable objectives. For instance, some broad-based objectives that can
be pursued include conducting online transactions, to provide timely information, to

6 of 12

Comment [C&BE6]: What is this?

Comment [C&BE7]: Repeat of previous paragraph – delete?

247 increase sales, to improve customer service, and to reach new market segments. More 248 specific objectives include examples as provide real-time price quotes to customers, to 249 allow customers multiple payment methods, to increase delivery service by 3%, or to 250 allow customers to talk with one another in community oriented settings. Regardless of 251 what the objectives are the focal point of a successful portal evolves from clearly 252 defines objectives. Definition of portal strategy is a joint activity and must involve the 253 close support and cooperation of all project participants. The first step in this process is 254 to involve all project partners and determine the most relevant objectives of the portal. This can typically be done by a series of focused group meetings or group workshops. 255 256 Lists of key portal objectives are drawn up and each partner is asked to assign 257 importance weights to them. A five point Likert scale (Harvey, 1998) can be used to 258 assign values to each of the objectives. For example, following is a partial list of results 259 from the VIZCon definition phase:

260 261

[Insert Table II. Definition Phase of VIZCon here]

	Objectives	Min	Max	Average	Std Dev	Relative Ranking
1	Allow quick & efficient					
	dissemination					
2	Real time contact					
	regardless of location					
3	Ability to discuss issues at					
	leisure					
4	Ability to 'collect' relevant					
	documents from					
	knowledge repository					
5	Obtain relevant news					
6	Ability to collect users					
	comments on relevant					
	issues					
7	Ability to discuss with					
	peers and experts					

Comment [C&BE8]: It seems likely that a fairly generic set of portal objectives might exist, independent of specific projects. Is it worth making this point and is it an objective of the project to identify them?

262

As can be seen from Table II above the project consortium is responsible for forming measurable objectives and then finalizing and ranking the objectives of the portal.

265

266 Functionality Selection is the second stage of the portal development framework. This 267 phase of the project requires the participation of a technical person. It is important to 268 have functionality selection as the second step as it gives the portal developers an 269 opportunity to look at a wide ranking list of technologies that can meet the strategic 270 objectives of the portal. It also gives the project consortium members an opportunity to 271 rethink some of the earlier stated objectives based on either the limitation or 272 advancement of technology. For example, the project team might request intelligent 273 searching capabilities based on a new user requirement. During this phase portal 274 developers need to evaluate possible Internet technologies that can satisfy the objectives 275 stated by the consortium. From our experience it is advisable to use open source 276 modules while constructing portals, wherever possible. Table III below shows how 277 functionality selection was done for the VIZCon project.

278

279

[Insert Table III. Functionality Selection for VIZCon here]

Objective	Strategy				Те	chnol	ogy P	lan			
1	Register	portal	details	with	1.	Use	Meta	tags	and	title	tags

7 of 12

Comment [C&BE9]: Wouldn't each partner in the project need to have an input?

	relevant networks.	on the portal 2. Register portal with EPSRC funded AVNet 3. Register portal with CBI funded Go4Gain network
2	Adopt Short Message Service (SMS) to obtain real time messaging.	Use inbuilt web based SMS module within the portal with list of approved users
3	Give appropriate space to review and discuss issues at leisure	Provide a closed discussion forum module using PHP open source phpBB with MySQL database
4	Give users the ability to shop for documents	Store documents using MySQL database and use PHP scripts similar to shopping cart for 'checking out' documents
5	Obtain relevant news	Provide project participants user accounts to update news information; Link the project portal to filter and publish relevant news from news sources like Reuters, etc.
6	Ability to collect users comments on relevant issues	Provide a discussion mechanism like forum and discussion board using open source software like PHP.
7	Ability to discuss with peers and experts	Provide a open discussion forum module using PHP open source phpBB with MySQL database

At the end of this phase, the portal developers deliver a detailed technical analysismatrix to the project consortium members.

283

Content Selection entails designing the information content. Project consortium 284 285 members can conduct focus groups and other exploratory methods of marketing 286 research to assist in designing the contents of the portal. Decisions need to be made on 287 topics such as: 1) Which major categorical areas of content will be included in the portal, 2) with what frequency will the portal be updated, altered, and archived, 3) what 288 289 level of access to the content will be granted, 4) what languages will the portal be 290 displayed, 5) are there any copyright and privacy issues that need to be sorted out. 291 These questions need to be considered and debated in detail as these form the basic 292 specification for the portal. Another aspect of content selection is aesthetic appearance 293 and navigational methods of the portal. The main objective of any portal is to maintain 294 ease of navigation and maintain a common and standardized look. As project partners 295 are expect to spend a considerable amount of time 'surfing' this portal, a layered 296 approach should be adopted like the VIZCon portal. The VIZCon portal provides 297 registered users access to information through different perspectives and angles. For 298 example, the user can move and adjust the portal layout based on his/her personal 299 choice. The key feature of the VIZCon project is in 'simplicity of its use'. A 300 specification document was developed by the project consortium members, which also 301 provided the portal developers a formal specification document.

302

8 of 12

Comment [C&BE10]: Again, these may turn out to be largely generic and a new team could pick from the list.

Comment [C&BE11]: Is appearance and style not fundamentally different to Content? Maybe an intermediate step in Fig 2? 303 Establish Relationship entails developing a pilot portal that project users can test on a small group of users. Before doing this the portal developers have to match the content 304 305 documents to the technical specifications. A simple method adopted during VIZCon 306 was to develop a pilot demonstrator on a private intranet. The main intention of this 307 pilot was to ensure that all functionalities of the portal objectives were met. Testing to 308 ensure that there were no flaws or bugs were carried out on a 256KB intranet line to simulate real-world usage. A series of internal uses with varied experience were invited 309 310 to view the portal. Data obtained from them was used to fine-tune the portal. A portal feedback mechanism was added to collect the traffic flow and 'access' data. 311

312

313 Portal Validation is the final stage of the development process. However a portal is 314 never 'complete' due to the fluid nature of the Internet. During this phase data from the actual users is collected and analyzed. It is not the intention of this paper to describe in 315 316 detail techniques for developing questionnaire and hence will discuss the validation output from the VIZCon project. The VIZCon project involves the active participation 317 318 of about X members (population size = X). All of these X project partners were invited 319 to respond to a pre-prepared questionnaire via emails. The questionnaire was divided 320 into 3 sections, with a total 8 question. The first section was concerned with the 321 functionalities of the portal. The intention was to understand if all objectives stated in 322 phase 1 of the portal development process was met. The second section was on the 323 aesthetics of the portal while the last section was about ease of usage. The survey 324 required the respondents to grade the questions on a Likert scale of 1 to 5, where 5 was 325 the best. The questionnaire was emailed to 100% of the population, and received a response of XX%. To ensure the full representation of samples, this study takes a chi-326 327 square test to demonstrate their homogeneity. The result shows that all parts in the 328 questionnaires received are of no significant difference. Therefore, the unreturned 329 questionnaires will not create an impact in the accuracy of the research findings.

- 330
- 331 Survey Results

The outcome of the survey showed some interesting facts. The project participants were
asked to answer 8 comprehensive questions related to objectives, aesthetics and usage.
The results of which are as shown in Table IV below:

- 335
- 336

[Insert Table IV. Survey Results for VIZCon here]

	L+-		ne i v. Bui	ey neobale		merej		
Question	Cases	Mean	Std Dev	Median	Minimum	Maximum	Skew	Kurtosis
1								
2								
3								
4								
5								
6								
7								
8								

Comment [C&BE12]: I have seen the data in the pdf version, but a reviewer might find it unhelpful not to say what the questions were.

337

338 As can be seen from the table above, the mean and standard deviation of the questions 339 proposed clearly reveal the strong, positive outcome of the survey. In addition to this a skewness and Kurtosis test was also done. The skewness "returns the skewness of a 340 341 distribution". Skewness characterizes the degree of asymmetry of a distribution around 342 its mean. Positive skewness indicates a distribution with an asymmetric tail extending 343 towards more positive values. Negative skewness indicates a distribution with an 344 asymmetric tail extending towards more negative values". The "kurtosis characterizes 345 the relative peakness or flatness of a distribution compared to the normal distribution.

9 of 12

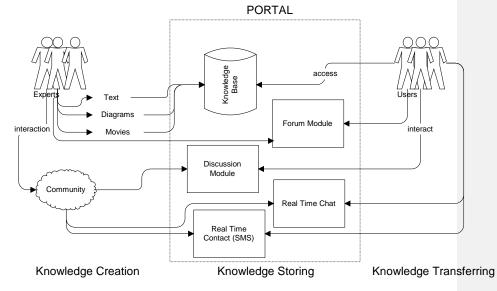
Comment [C&BE13]: Unnecessary -

346 Positive kurtosis indicates a relatively peaked distribution. Negative kurtosis indicates a 347 relatively flat distribution".

349 It can be seen that almost all respondents felt that the portal met all objectives stated in phase 1 of the portal development. The developed portal was judged to be aesthetically 350 351 good and was very easy to navigate. 352

353 5. Portal as Knowledge Repositories

A knowledge repository as the name suggests is a depot for storing tacit and articulated 354 355 knowledge from the experts. In section 4, the reader was introduced to a framework on 356 developing a portal that can provide an ideal infrastructure for a knowledge repository. 357 In this section the reader will be introduced to a practical mechanism of creating, storing 358 and transferring knowledge within a project consortium. Working on the VIZCon 359 project has shown us that Portal technology offers the best solution for creating, storing 360 and transferring with added advantages of flexibility, customization and relevance. The 361 mechanism for creating, storing and transferring knowledge is shown in figure 3 below.



Comment [C&BE14]: Having change from the ANOVA analysis in the previous version, this explains the Kurtosis test but does not say what results you obtained.

Comment [C&BE15]: See my earlier comment (2) – a don't think you can store tacit knowledge, but you can store explicit knowledge

362 363 364

348

365

[Insert Figure 3. Portal as a knowledge transfer vehicle here]

366 Project knowledge resides in the minds of the project consortium experts. This tacit 367 knowledge can be represented in various forms using texts, diagrams, movies etc and 368 stored on the portal knowledge base. The VIZCon portal provides the user a mechanism to upload this tacit knowledge using a variety of forms. For example, documents 369 370 representing a certain situation using IDEF diagrams can be uploaded to the VIZCon knowledge base. On the other hand representing problem solving methods using 371 372 Alexandrian patters can also be uploaded to the VIZCon knowledge base. The VIZCon 373 knowledge base is a database created using the open source database system MySQL. 374 All users can access this knowledge base via web browsers on any operating system. 375 Using a series of simple navigation buttons the user can 'shop' for this tacit knowledge 376 using the developed 'publication cart'.

377 The developed portal also provides a mechanism to capture the knowledge generated via interaction between the experts, users and the general community. An open source

Comment [C&BE16]: This is exactly what our CoBrITe prototype does - link documents to tasks and information flows in an IDEF) model Comment [C&BE17]: You got me here! What's one of them? Comment [C&BE18]: See above

10 of 12

378

forum module allows all users to interact and discuss details about relevant topics. Achronological log of this interaction is captured and stored within the VIZCon

381 knowledge base, which can be accessed by users at any latter time.

382 In addition to this, users, community and experts can have real time chat session on 383 topics of mutual interest or can contact each other via SMS. Again all this is stored in

the portal knowledge base, which can be archived and transferred to the user or nonexpert community.

The VIZCon portal also has a news module. Users can update 'critical knowledge
updates' using a simple news upload button. The portal in addition to this sources out
and filters relevant news from sources like Reuters etc using an intelligent search logic.

It can be seen clearly from the above discussion that VIZCon portal offers a mechanism
 for capturing, sorting and transferring knowledge using portal technology.

392 6. Conclusion

391

As described in the case of VIZCon project, there is little denying that portals can offer an excellent mechanism for knowledge repository and transfer. From our methodology it can be seen that using a structured method is important for a successful portal development activity. The methodology proposed in this paper provides companies a good starting point for managing complex projects, where knowledge storage and transfer is critical. Using the latest open source portal technology, communities can create, store and transfer knowledge within the business domain with limited cost.

401 Acknowledgements

This research work has been carried out as part of the Engineering and Physical
Sciences Research Councils IMRC initiative (GR/R64841/01). The authors
acknowledge the cooperation of Arup, Christie Digital, Red Box Design Group, Sun
Microsystems, PTC and VR Systems UK in preparing this paper.

406407 References

- Abdelsayed, M. and Navon, R. (1999), "An information sharing, Internet-based, system for project control", Civil Engineering and Environmental Analysis, Vol. 16, pp. 211-233.
- Boyson, S., Corsi, T., and Verbraeck A. (2003), "The e-supply chain portal: a core business model", Transportation Research Part E, Vol. 39, pp. 175-192.
- Clarke, I. and Flaherty, T. (2003), "Web-based B2B Portals", Industrial Marketing
 Management, Vol. 32, pp. 15-23.
- Fruchter, R. and Demian, P. (2002), "CoMem: Designing an interaction experience for reuse of rich contextual knowledge from corporate knowledge", <u>ArtificalArtificial</u> Intelligence for Engineering Design, Analysis and Manufacture, Vol. 16, pp. 127-147.
- Harvey, J. (1998), "LTDI Evaluation Cookbook", Learning Technology
 Dissemination Initiative, Edinburgh.
- Koskinen, K., Pihlanto, P. and Vanharanta, H. (2003), "Tacit knowledge acquisition and sharing in a project work context", International Journal of Project Management, Vol. 21, No. 4, pp. 281-290.
- Perle, S. (2003). Canadian Nuclear Delay Costs British Energy. Reuters News
 Agency Report, 13 June 2003.
- Veeramuthu, H. (2003), "Profiling the Information Exchange System Competencies of a Supply Chain". MSc Thesis, University of Warwick.
- 428 US Army (1993) A Leader's Guide to After Action Reviews, Centre for Army
- Lessons Learned ,TC 25-20, <u>http://call.army.mil/products/spc_prod/tc25-</u>
 <u>20/table.htm</u>

431 432 433 434	•	Kleiner, A. and Roth, G (1997) How to Make Experience Your Company's Best Teacher, Harvard Business Review, Sep-Oct.
435 436	•	Anon (2003) Learning from Experience toolkit, Gardiner & Theobald, London.
437 438	•	The Construction Task Force (1998) Rethinking Construction, DTI, London
439 440	•	BIW Technology (2003) Information channel, www.biwtech.com/services/ic.asp
441 442 443 444 445	•	Rezgui Y, Cooper G, Barrett P, Bouchlaghem D, Hassenen, M and Austin S, (2000) 'Managing the brief effectively: the CoBrITe approach', <i>Proceedings of Product</i> <i>and Process Modelling in Building Construction</i> , Goncalves, Steiger-Garcao & Scherer (eds), Balkema, Rotterdam, pp 161-166.
446 447 448	•	Rezgui Y., Bouchlaghem D. and Austin S. (2003) 'An IT-based approach to managing the construction brief, <i>IT in Architecture, Engineering and Construction</i> , Vol.1, Issue 1, pp 25-38.