Blended delivery meets e-assessment

BLENDED DELIVERY MEETS E-ASSESSMENT

Eric Shepherd

Blended Delivery Meets e-Assessment

Eric Shepherd
CEO, Questionmark

Abstract

The cornerstone of successful education is the effective use of assessments. The 21st century offers a real opportunity to use technology to make assessments more widely available and more successful for those involved in the process. In a world where you cannot know everything, assessments will be used to guide people to powerful learning experiences, reduce learning curves, confirm skills, knowledge and attitudes, and motivate by providing a sense of achievement.

Since launching its first computerised testing product nearly two decades ago, Questionmark has been at the forefront of e-assessment technology. Join Questionmark CEO Eric Shepherd to learn about user-driven innovations in e-assessment and how they will benefit education professionals.

The Questionmark™ Perception™ assessment management system enables educators to create questions and organise them into exams, quizzes, tests or surveys. Administrators can schedule students to take the assessments, deliver them in a variety of ways and then view the results in multiple different report types. Role-based security and workflow management enables multiple authors to work collaboratively.

Over the past year, Questionmark has introduced dozens of new e-assessment capabilities that have made true "Blended Delivery" a reality. This session will explain and demonstrate some of the new technologies that can help academic and assessment professionals author, deliver, monitor, and report on an increasing number of assessments easily and securely including:

- Printing and Scanning: Develop your test online, deliver on paper; scan in results for scoring and reporting.
- Disconnected Delivery: Extending the benefits of "online" delivery to "offline" students. Find out how Questionmark to Go enables e-Assessment delivery and results reporting for students who are disconnected from the Internet.

Join us for an informative and interactive session on how the latest innovations in e-assessment authoring, management, delivery and reporting can dramatically enhance the way educators use assessments to measure knowledge, skills and attitudes.